



THE RIM COUNTRY CLASSIC AUTO CLUB IS A NON-PROFIT ORGANIZATION FOR THE PURPOSE OF:

- ◆ Providing social, educational and recreational activities for its membership.
- ◆ Participating in and supporting civic activities for the betterment of the community.
- ◆ Encouraging and promoting the preservation and restoration of classic motor vehicles.
- ◆ Providing organized activities involving the driving and showing of member's cars.

Join Us!

RCCAC meets at 6:30p.m. on the first Wednesday of the month at Tiny's Restaurant, 600 E. Hwy. 260 in Payson

RCCAC
P.O. Box 2853
Payson, AZ 85547

Meeting Minutes can be reviewed on the clubs website:

<http://clubs.hemmings.com/rccac/>

Past newsletters can also be viewed and printed from the website.



Of course, the big topic for this month is our 25th Beeline Cruise-in Car Show that is in 11 days.

Ken Michael is doing a great job chairing the show and he has a great crew working all the committees. It's going to be a great show.

I'm so glad we have so many club members showing their cars this year, after all, it is our RCCAC show.

When you're at the car show, and didn't sign up for anything, why don't you come up to Hospitality, Registration, or ask the Parking group if they need help? We sure wouldn't turn anyone away at the end of the Show when it's time to clean up and take down the tents and put everything back into the Club trailer, that's when we need a lot of extra help.

Please feel ownership of the car show. It's our Club putting on another great car show, and, since you're a member, feel an obligation to help in some way.

Thanks for helping!



2018 RCCAC PIT CREW

President	Mary Cailey	928-474-3560
	marycailey@yahoo.com	
V.P.	Paul Jones	928-474-4420
	paul.jones489@yahoo.com	
Secretary	Still need a secretary	
	Contact Mary Cailey	
Treasurer	Tina Dychkowski	920-216-0830
	tinagak@yahoo.com	
Director	Ken Tozi	928-970-1700
	kentozi@aol.com	
Director	Darrel Wallace	480-390-6270
	dsdwallace@gmail.com	
Director	Gary Allen	928-468-6674
	ramslam@npgcable.com	
Car Show Director for 2018	Ken Michael	928-970-1562
Activities	Sandi Gunderson	928-476-2168
	a57chevyman@q.com	
W.O.W Coordinator		
Newsletter	Margie Fowler	928-970-2096
	margiefowler@suddenlink.net	
Co-Newsletter	Steve Fowler	928-478-6676
& Web Master	fowlerauto@suddenlink.net	

Which car manufacturer offered a trim option featuring Heather Rose and Sapphire White two-tone paint and matching cape, bonnet, umbrella, shoulder bag and floral upholstery fabrics?
 Chevrolet B. Dodge C. Ford D. Peugeot
See Page 4



FROM THE GLOVEBOX



May's Activities at a glance

- 5th Cinco De Mayo
- No Mikes Fish & Chips this month
- 11th Wal-Mart Grand Reopening
- 12th OUR Car Show
- 16th Spring Fling lunch
- 21st Bosa Donuts for breakfast
- 27th Boyd Miller memorial



- 6 Steve Chlupsa
- 7 Betty Kellogg
- 9 Nancy Miller
- 14 Kate Smith
- 28 MJ Hall

Here is What's Happening in May:

- May 5th Cinco De Mayo at MiFamila in Pine, 11 am to ?. We will meet at the Adot/Subway parking lot leaving at 10:30.
- May 11th Walmart wanted 5 cars for their Grand reopening. (We have 5 cars already).
- May 11th & 12th Our 25th Annual Car Show.
- May 16th Spring Fling, We are doing a Luncheon at Rumsey Park help needed. Come celebrate the close of the 25th car show. Free to our members and \$7. for non members. RSVP to Carl Curtis. The AZ Studebaker club will be joining us.
- May 21st Bosa Donuts for breakfast 9am. Show & Shine. They have sandwiches, croissants, coffee and juices and of course donuts.
- May 27th Service for long time member Boyd Miller 3-6 at Messinger's Funeral home. Drive your classic to honor him.

Coming in JUNE

- June 1st First Friday at Mike's Fish & Chips
- June 13th Show & Talk to the Payson Community Kids and then dinner following at Buffalo Bar.
- June 17th Fathers Day at Gila Hog 3pm.



The movie is voted on at the monthly club membership meeting. It' will always be on either the 2nd or 3rd Saturday at 10:am and is announced via e-mail. **Make sure your e-mail is up to date!** \$7.00 gets you the movie, a small drink and popcorn. **See you at the Movies!**

Additions to Directory

- Karen Bruns 928-468-1501
- Bob & Carolyn Decker
B- 480-363-7212 C- 480-363-0732
- Gary Devar summer # 928-474-0737
winter # 602-571-7570
- Ron Kotnik 480-404-1654



UPCOMING CAR SHOWS

- May**
- 4-6 31st Historic Route 66 Fun Run
 - 11-12 Beeline Cruise-In- Car Show
 - 19 Car Show on the Grass Prescott
 - 19 Dewey Orchard Ranch C/S
 - 26 Wilcox, Az Rex Allen Museum C/S

- June**
- 30 Prescott Valley, Az. Pronghorn Ranch Car Show and Craft Fair

July NO SHOWS SCHEDULED
C/S stands for Car Show when space is limited.

For more car shows and info visit web sites below:

- www.cruisearizona.com
- <http://arizonaautoscene.com/events/>
- <http://azcarnutz.tripod.com/id3.html>

Beeline Cruise-In Car Show
 sponsored by Rim Country Classic Auto Club
 Payson, Arizona

Friday, May 11th
 at Rumsey Park Payson, AZ

Saturday, May 12th
 at Mazatzal Casino in Payson, AZ

PLATINUM Sponsors

- BoSa DONUTS
- Edward Jones

GOLD Sponsor
 Printing By George

SILVER Sponsors

- Big O Tires
- Culvers of Payson
- Dairy Queen
- Jimmy Johns
- Gila Concrete, LLC
- Little Stinker
- Septic Service
- Mi Familia Mexican Restaurant
- Payson Barbershop
- Payson Concrete & Materials, Inc.
- Pioneer Title
- Walmart

Other Sponsors

- Bellows Machine & Engine Parts
- Bark Box
- Bishus
- Beverage Place
- Black & Tan Apparel
- Cardo's Pizza & Italian Restaurant
- Chapman Auto Center
- Chi's Grill & Bar
- Days Inn
- Denny's Restaurant
- Early Bird Cafe
- El Rancho Mexican Restaurant
- Fargo's Steakhouse
- Gary Keating
- Gateway Classic Cars
- Gila Concrete
- Hale Accounting
- Lanie Hovey
- Mack's Grill
- Mequires
- Mess Muffler
- Mike Wicks Auto
- Mike's Fish & Chips
- Miller Auto Works
- Mothers
- Napa Auto Parts
- Payson Day Spa
- Payson Tire & Automotive
- Plant Fair Nursery
- SO-CAL Speed Shop AZ
- Sunshine Cleaning & Restoration
- Tonto Rock Products
- Uncle Tom's Texaco
- Washington Federal
- Western Village
- Tina Dychkowski
- Calley, John & Mary
- Fowler, Steve & Margie
- Gossard, Tom & Dotie
- Hongski, Ron & Virginia
- Schwalm, Sam & Deb
- Tozi, Ken & Bev
- Trainer, Ronald & Wendy
- Weiss, DJ

Friday at Rumsey Park is for PARTICIPANTS ONLY

For more details about this event visit: <http://clubs.hemmings.com/RCCAC>

We are getting down to the wire on preparations for the car show. We have added some new sponsors this year, most notably BoSa Donuts as a Platinum sponsor and KRIM 96.3 FM as an in-kind Platinum sponsor. Tune them in this month- they are running many, many 30 second spots for the car show. Edward Jones Investments is also on board again as a Platinum sponsor. All of the trophies have been sold, and they are being put together as we speak. Thanks to all who have volunteered to help, and don't be shy about pitching in as needed on show day. Numbers are down a bit for entries – last count shows us just below 150. With the usual surge in the last couple of weeks, we should top 200, but likely will end up down a bit from last year. All in all, it looks like we are headed for a great show again.



**Looking to sell parts OR
 Looking for parts!**



Ron Trainor has a friend who wants to sell his 32 three window coupe.. The guy who built it took seven years to complete it and he put right at \$80,000.00 into it and it is for sale for \$35,000.00. If interested or need more info give Ron a call 602 763-5569



1970's Restored SCHWINN Bike \$150.00
 Contact Club Member: Tom Gossard 928 472-3327

TRANSMISSION FOR SALE: MUNCIE 4-SPEED.
 Includes flywheel, clutch, pilot bearing, throwout bearing, yoke and Hurst shifter. \$475.00 Contact Club Member: Tom Gossard 928 472-3327



**CLUB MEMBERS, IF YOU HAVE
 ANYTHING TO SELL OR LOOKING FOR. PLEASE LET ME KNOW.**

margiefowler@suddenlink.net



A. Chevrolet B. Dodge C. Ford D. Peugeot Answer: B Dodge



The La Femme's raison d'être stemmed from Chrysler's marketing department's observation that more and more women were taking an interest in automobiles during the 1950s, and that women's opinions on which color car to buy was becoming part of the decision making process for couples buying an automobile. The La Femme was an attempt to gain a foothold in the women's automobile market. The La Femme concept was based upon two Chrysler show cars from the 1954 season. Named Le Comte, and La Comtesse, each was built from a Chrysler Newport hardtop body, and each was given a clear plastic roof over the entire passenger compartment. While the Le Comte was designed using masculine colors, the La Comtesse was painted "Dusty Rose" and "Pigeon

Grey" in order to convey femininity. Favorable responses encouraged Chrysler to pursue the La Comtesse concept. In 1955 Dodge received the project and renamed the concept the La Femme, which began as a 1955 Dodge Custom Royal Lancer "spring special" hardtop two-door coupe, painted "Sapphire White" and "Heather Rose". From there, the exterior received special gold-colored "La Femme" scripts that replaced the standard "Custom Royal Lancer" scripts on the cars front fenders.



1955- The interior of the car also received attention and features. 1955 La Femme interiors were upholstered in a special tapestry material featuring pink rosebuds on a pale silver-pink background and pale pink vinyl trim. The La Femme came with a keystone-shaped, pink calfskin purse that coordinated with the interior of the car. The purse could be stowed in a compartment in the back of the passenger seat, and its gold-plated medallion faced outward.



This brushed-metal medallion was large enough to have the owner's name engraved on it. Each purse was outfitted with a coordinated set of accessories inside, which included a face-powder compact, lipstick case, cigarette case, comb, cigarette lighter and change purse, all made of either faux-tortoiseshell plastic and gold-tone metal, or pink calfskin and gold-tone metal, and all were designed and made by "Evans", a maker of women's fine garments and accessories in Chicago. On the back of the drivers seat was a compartment that contained a raincoat, rain bonnet and umbrella, all made from a vinyl patterned to match the rosebud interior fabric. Marketing brochures stated that the car was made *By Special Appointment to Her Majesty... the American Woman.*"

1956- For 1956, the La Femme returned, with no less fanfare; letters to dealers from Dodge's marketing department called the La Femme a "stunning success". For 1956, Dodge replaced the Heather Rose and Sapphire White scheme with a Misty Orchid and Regal Orchid color scheme. The interior of the car in 1956 did not take its cue from the 1955 model, and instead featured "La Femme"-only seat patterns, headliner, interior paint and carpet. The fabrics used have proven difficult to reproduce. The seat coverings were made of a heavy white cloth with random, organic-seeming patterns of short lavender and purple loops, in a manner similar to loop-pile carpeting. The headliner cloth was heavy white fabric, with many tiny random splashes of gold paint. The carpeting was loop pile with several shades of lavender and purple. The boxes behind the seats were changed for 1956 to accommodate the rain coat, rain cap and umbrella provided with the model. Both boxes were identical this year, because there was no need to accommodate a purse, which was only offered with the 1955 La Femme.

Legacy- Dodge dropped the La Femme for 1957 and did not revisit the concept. Because the La Femme was an option package (\$143), its total production was never broken out from Dodge's production numbers, although research suggests fewer than 2,500 were made over the two-year period. At least 40 known examples exist of the 1955 version and over 20 for the 1956 version, including at least 3 verifiable D-500 optioned 1956 La Femme.



Many theories exist concerning the low sales of the La Femme trim package. No evidence of magazine, television, radio, or other La Femme advertisements have been found since 1986. Given the large number of Dodge dealerships in the U.S. at the time, few of them received a demonstration La Femme for their showroom. Instead, single-sheet dealer pamphlets were the only clue that Dodge La Femme were available, when other trim-special models such as the Chrysler 300 letter series, Plymouth Fury, and DeSoto Adventurer were widely promoted.